



2025 ANNUAL REPORT

Major's Place

530-853-1028
www.majorsplace.org
welcome@majorsplace.org
PO BOX 552 McCloud, CA 96057



A LETTER FROM OUR PRESIDENT

When Major came into my life in 2022, I had no idea how profoundly he would change my path. What began as a quest for a promising show horse turned into something far more meaningful—a journey of healing, connection, and purpose. Major helped me see that horses have the power to open hearts, shift perspectives, and create space for transformation.

Major's Place was founded on that truth. Today, our mission is alive and thriving because of dedicated volunteers, generous donors, passionate professionals, and a community that believes in the healing power of horses.

In our very first year, we built something extraordinary: a safe, beautiful, private therapeutic environment at Willow Creek Ranch; a volunteer Board of Directors; certified equine specialists; and strong partnerships with local schools and organizations across Siskiyou County. Most importantly, we served children, families, and first responders who needed support—and provided it at no cost to them.

Thank you for helping us bring this dream to life.



Anne-Marie Hosler, Founder, Major's Place

ORGANIZATION OVERVIEW

Major's Place provides trauma-informed, equine-assisted therapeutic services for children, teens, adults, veterans, and first responders in Siskiyou County. Through Eagala-certified psychotherapy and our Horse Powered Reading™ program, we create a safe, empowering environment that promotes healing, learning, resilience, and emotional growth.

Our Mission:

Major's Place is committed to fostering personal growth, emotional healing, and community well-being by providing equine-assisted services that offer every participant the profound experience of being seen, being heard, feeling felt, and getting gotten.

We create a compassionate and supportive environment where individuals can connect deeply with themselves, others, and the natural world, empowering them to build resilience, find hope, and thrive.

ATTUNEMENT

[ə-'tün-mənt]

the sense of being seen, being heard,
feeling felt, and getting gotten.



PROGRAMS OVERVIEW

Programs Overview

Equine-Assisted Psychotherapy (Eagala Model)

- One-hour sessions with 2 horses, an equine specialist, and a Licensed Clinical Counselor
- Trauma-informed care for youth, families, veterans, and first responders
- Program demand: Exceeded expectations within the first six months

Therapeutic Horsemanship

- Groundwork and liberty-based sessions focused on building confidence, emotional regulation, and communication skills
- Helps participants develop healthy boundaries, self-awareness, and trust through structured interactions with the horses

Youth Empowerment Program

- Groundwork-focused sessions promoting emotional regulation, confidence, and communication
- Engaged students from local schools and homeschool groups

Horse Powered Reading™ Program

- Innovative literacy support connecting reading skills with equine-based learning
- Currently the only program of its kind in Siskiyou County
- Strong enthusiasm from teachers seeking new approaches to reading support

Group & Family Sessions

- Tailored sessions for families, peer groups, or classroom groups to strengthen connection and communication
- Horse-guided activities promote collaboration, trust-building, and shared problem-solving
- Provides a neutral, supportive space for improving relationships and understanding group dynamics

Here, the powerful connection between humans and horses is honored, and the healing journey continues for all who enter.

BUSINESS REVIEW

2024-2025 Year in Review

A Year of Firsts

- Eagala Certification Completed: Our team traveled to Tulsa, Oklahoma in January 2025 for intensive Eagala training, funded entirely through community donations.
- Horse Powered Reading™ Certification: Through additional fundraising, Major's Place became the only Horse Powered Reading-certified program in Siskiyou County.
- Program Launch at Willow Creek Ranch: Hosted on land donated seasonally by George and Lori Emmerson.
- Volunteer Board of Directors Established: Bringing diverse expertise in non-profit governance, mental health, ranch management, and community outreach.
- Certified Equine Specialists: A volunteer team ensuring safety, professionalism, and trauma-informed care.
- Awarded Ford Family Foundation Technical Grant - \$5,000 for additional Eagala certifications for our therapist and additional equine-specialist.

Community Partnerships

- Local schools: Including collaboration with McCloud Elementary and Mt. Shasta Elementary for customized therapeutic and literacy programs.
- Homeschool/charter networks: Providing accessible group and individual sessions.
- Community organizations: Support from McCloud Chamber of Commerce, McCloud Resource Center, and other local leaders.

Media & Outreach

- Featured in Joyride by Visit California and Volkswagen (airing March 2026)
- Featured in North State Parent Magazine
- Published in Siskiyou News
- Shared through local community partners, events, and volunteer networks



IMPACT & OUTCOMES

-Major's Place 2025 Season Outcomes -

Major's Place offers a safe, supportive environment where individuals can experience personal growth, emotional resilience, and holistic healing through our equine-assisted programs.

Horse Therapists
4

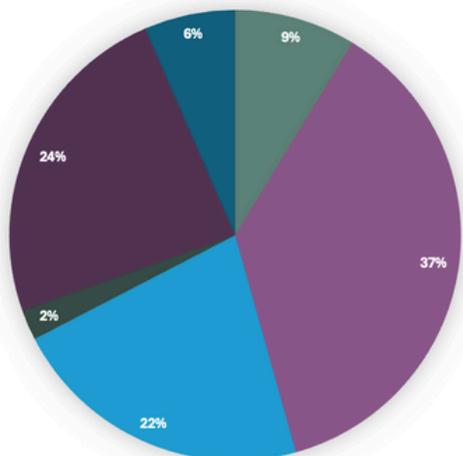
Session Hours
62

Volunteer Hours
1,036

Clients Served
47

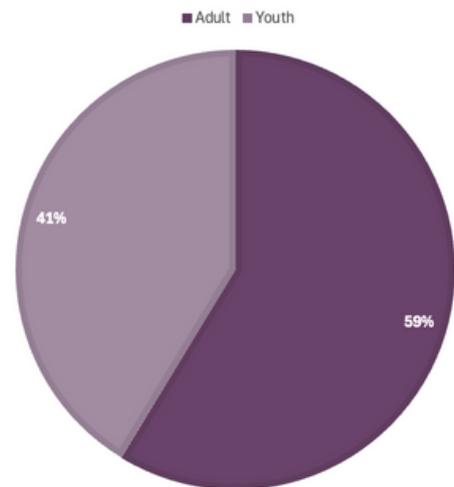
Major's Place's ability to service clients is seasonal and weather contingent. This year we operated from May 9, 2025 - September 15, 2025.

SESSION TYPE BY PARTICIPANT (%)



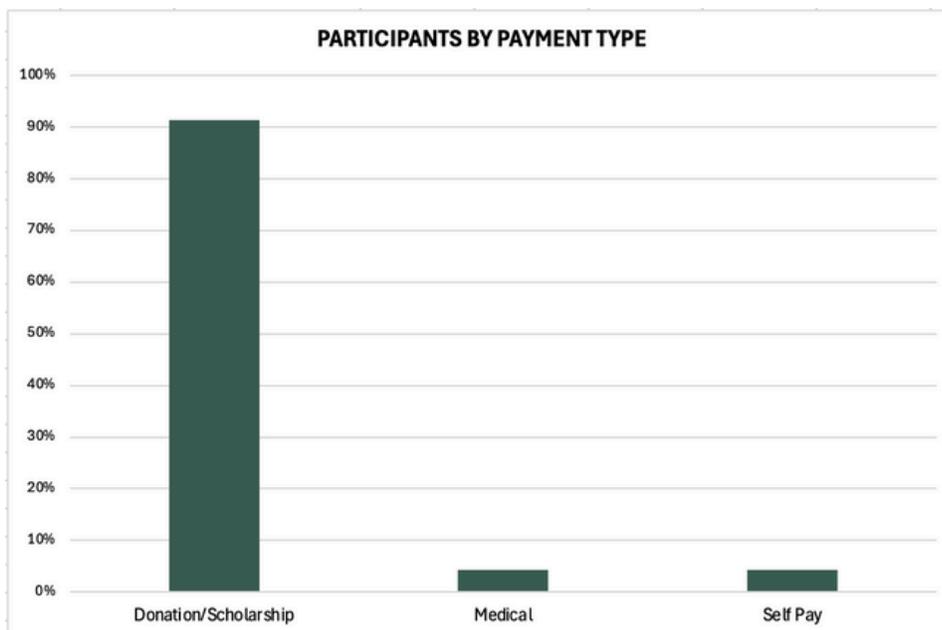
■ Eagala ■ Family/Group ■ HPR ■ Other ■ Therapeutic Horsemanship ■ Youth Empowerment

PARTICIPANTS BY AGE BREAKOUT (%)



■ Adult ■ Youth

PARTICIPANTS BY PAYMENT TYPE



FINANCIAL OVERVIEW

Financial Overview (2024–2025) (September 2024 – September 2025*)

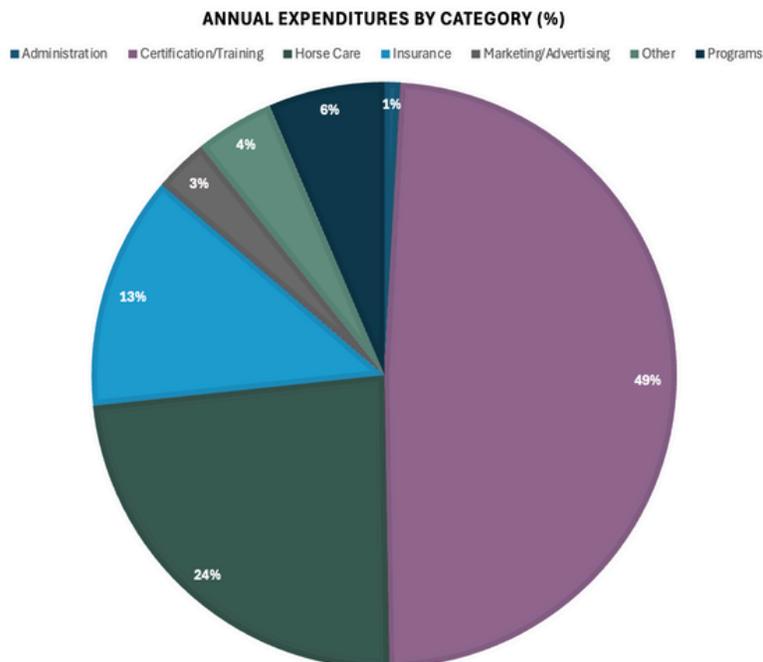
Revenue Sources

- Private donors
- Small community fundraising campaigns
- In-kind support (land use, volunteer hours, materials)
- Early grant applications underway (Ford Family Foundation, Pacific Power Foundation, McConnell Foundation)

Key Investments

- Developing scholarship funds
- Expanding program certifications
- Creating sustainable year-round service capabilities

YOUR DONATION DOLLARS AT WORK:



Year 1 Profit : \$8,581.28

**September 2024 – September 2025 stats provided to show a full year of income and expenses.
Our fiscal year is January 1 - December 31, and future reporting will reflect as such.*

LOOKING AHEAD



Our 2025–2026 Priorities

Expand Access

- Increase scholarship funding to ensure no one goes without services
- Add more weekly therapy and literacy sessions
- Increase herd size from 2 to 4 or 5 horses
- Grow partnerships with local schools and mental health providers

Strengthen Clinical Capacity

- Funding for contracted Licensed Clinical Counselor, Dee DeLeon, LPCC
- Additional training for volunteers and equine specialists
- Enhance program evaluation and outcomes tracking

Grow Outreach & Community Awareness

- Educational events for parents, teachers, and community partners
- Increased presence at local events
- Strengthen online communication, storytelling, and donor engagement
- Development of Major's Reading Club - a free reading incentive program to promote literacy to local youth.

Begin Capital Fundraising for Year-Round Facility

- Our dream is to operate in all seasons. In the coming year, Major's Place will pursue capital funding to build or secure a permanent, all-weather facility. This will be a multi-year endeavour and is a part of long-term planning.



OUR 2025-2026 LEADERSHIP



Founder & Equine Specialist
ANNE-MARIE HOSLER

Anne-Marie fell in love with horses at a young age. She had always embraced the healing power of the equine. As a youth, she served as a youth Wrangler at Ride with Pride in Grapevine, Texas and a collegiate Wrangler at Pine Cove in Tyler, Texas.

Anne-Marie has her Bachelors in Fine Arts from the University of Missouri. She was a licensed Elementary School educator teaching in New Orleans, Louisiana before pursuing a corporate career in graphic design.

She moved to McCloud CA in 2019 and opened her own marketing consultancy that same year, which is now federally recognized WOSB (Women-Owned Small Business).

In 2022, Major came into her life and together they embarked on a profound (and challenging) healing journey. The results of which led to the founding of Major's Place.

Anne-Marie is currently pursuing her Master's Degree in Psychology and will sit for her LMFT certification in 2028. She is a certified Yoga Instructor (MCT) and certified Mindfulness Instructor (Dallas Yoga Institute).



Board Member
LINN TYHURST

Linn is a prominent real estate agent (McCloud Realty) and animal advocate in Siskiyou County. Aside from her work as the President of the Siskiyou Humane Society, she is a pillar of our team at Major's Place. Linn's belief in community betterment and providing resources to underserved communities is a passion.

When Linn's not busy with real estate duties, she spends time with her rescue pups, Jada and Ziggy, goes on long bike rides with friends, or embarks on adventures with her husband, Josh.

Linn has forged a special bond with Clyde over the years and has been instrumental in helping this organization come to fruition.

She is a member of our certified Horse Powered Reading® team and is looking forward to working with students to help improve their literacy and reading comprehension skills.

OUR 2025-2026 LEADERSHIP



Board Member, Equine Welfare Director
SARAH COGLE

Sarah is from Northern Arizona and grew up riding. She became very interested in natural horsemanship at an early age. Sarah has always been fascinated with equine psychology and different disciplines.

In high school she worked for colt starter, Ned Leigh before going to Arizona State to get her B.S. in Supply Chain Management. Over the years she has worked for a variety of horse trainers including Monty Buntin and Ryan Rose and took a year off in college to study with Linda Parelli.

Sarah loves horses and people and using her business degree to manage the horse training and sale program at Willow Creek Ranch. In her spare time, Sarah loves to spend time with her husband, Mike, her family and friends. She also enjoys cooking and being outside.

Sarah brings her wealth of equine husbandry and training knowledge to our programs and we are so lucky to have her as a member of our Board of Directors.



Licensed Professional Clinical Counselor
DEE DELEON, LPCC, NCC, TPMC

Dee DeLeon is a licensed professional clinical counselor (LPCC) in the state of California. She holds licensure as a Licensed Professional Clinical Counselor (LPCC) in California, Oregon (LPC), Minnesota (LPCC), and as a Telehealth provider (TPMC) in Florida. She is also certified by the National Board of Certified Counselors (NCC). Dee became Eagala Certified in August 2025.

Dee DeLeon's interest in becoming a therapist began working as a Court Appointed Special Advocate (CASA) for underrepresented children and their families in Siskiyou County, she developed a passion for supporting those in need. Over the years, she also worked closely with local Juvenile Justice, Adult Corrections, and Probation programs until 2024. At various times, she was part of a team that provided individual, group, and equine-assisted therapy to inmates, probationers, parolees, and their families.

In 2020, she founded Strawberry Valley Counseling Services in Mt. Shasta, CA, where she continues to provide therapeutic services to high-needs clients, including veterans, local schools at both the K-12 and college levels, and as an Employee Assistance Provider (EAP) for major corporations.

THANK YOU DONORS!

Major's Place is made possible by donors like you!

We extend our deepest gratitude to every individual and organization who has believed in our mission.

Special Thanks To:

Jay & Jenn Vegors, founding certification sponsors for our EAGALA training in Oklahoma

Ken & Patti Vegors, founding donors whose contributions helped establish the Powerful Learners Scholarship Fund, providing free access to services for youth in need.

Willow Creek Ranch & Timber for in-kind land donation.

Norma Nissen, for your generous contribution towards our 2026 season.

Thank You to Our Donors!

Carolyn Vegors	Karrie Anne Snure	Sandy Berry	Tabitha Roden
LinnTyhurst	Loni Reginato	Ruth Altes	Isaac Obst
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Julie Ponzini	Jocette Fugitt	Kevin & Debra Medlock	Lindy & Dan Fay

A NOTE OF GRATITUDE

Major's Place was founded in September 2024 – yet in just one year, our community helped us build a certified, highly specialized, trauma-informed equine therapy program that is already changing lives.

To every donor, volunteer, partner, child, family, and supporter who made this possible. Thank you to our therapist, Dee DeLeon, LPCC, NCC for believing in our mission and walking into the unknown with us. Thank you for believing in healing, in hope, and in the power of horses.

Thank you to the Ford Family Foundation for providing us with a Technical Assistance Grant to expand our certified team members.

Thank you to North State Parent Magazine for featuring our programs and inviting us to contribute to your publication. Thank you to Matador Network, Visit California, Discover Siskiyou and Volkswagen for selecting us to be a part of your *California Joyride* series.

Thank you to our volunteer Board of Directors, Linn Tyhurst, Sarah Cogle and Anne-Marie Hosler. Thank you to Britt Butnam, our volunteer equine-specialist for giving so selflessly this year.

And, a very special thank you to Major & Clyde.
We do not exist without you!



CONTACT US

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